



the Caroler

**Original Carrollwood's
Community Newsletter**
Published continuously since 1960

**PUBLISHED MONTHLY ELECTRONICALLY
WITH SPECIAL PRINT EDITIONS TWICE A YEAR!**

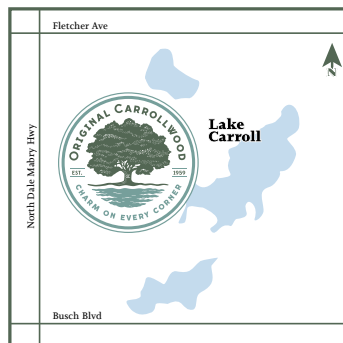
Delivered monthly to Original Carrollwood residents via community email, social media, and website.

www.originalcarrollwood.com



Original Carrollwood

- 925 homes established around Lake Carroll
- One of Hillsborough County's key communities
- A close-knit, professional neighborhood
- Lovely amenities... miles of sidewalks, shady trees, pocket parks and sandy beaches
- Annual community events: Spring Egg Hunt, July 4th Parade, Halloween Parade, December Luminarias, Boat Parade, and New Year's Eve Celebration, plus other special events.



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The Caroler is published for
Carrollwood Civic Association by:



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SIZE	SPECS	RATE PER ISSUE	
		REGULAR*	PRINT
Full page . . .	7.5" w x 10" h	\$225	\$425
1/2 page . . .	7.5" w x 4.875" h . . .	\$140	\$235
1/4 page . . .	3.625" w x 4.875" h . .	\$75	\$145
1/8 page . . .	3.625" w x 2.375" h . . .	\$45	\$80

PREMIUM PLACEMENT:

Inside Front or Back Cover, Page 3	\$275	\$475
Back Cover	\$275	\$550

PRINT SPONSOR FOR SPECIAL PRINT EDITIONS: \$1,000

Includes: Full page premium placement, logo on cover, and mention when posted via email/social media

Classifieds: \$20/month for 25 words

*Advertisers appearing in and/or advance paying for six issues pay regular rate in the special print editions.

Provide display ads as high-resolution PDF or JPG format. Minimum 300dpi.

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DEADLINE: 10TH OF EACH MONTH